

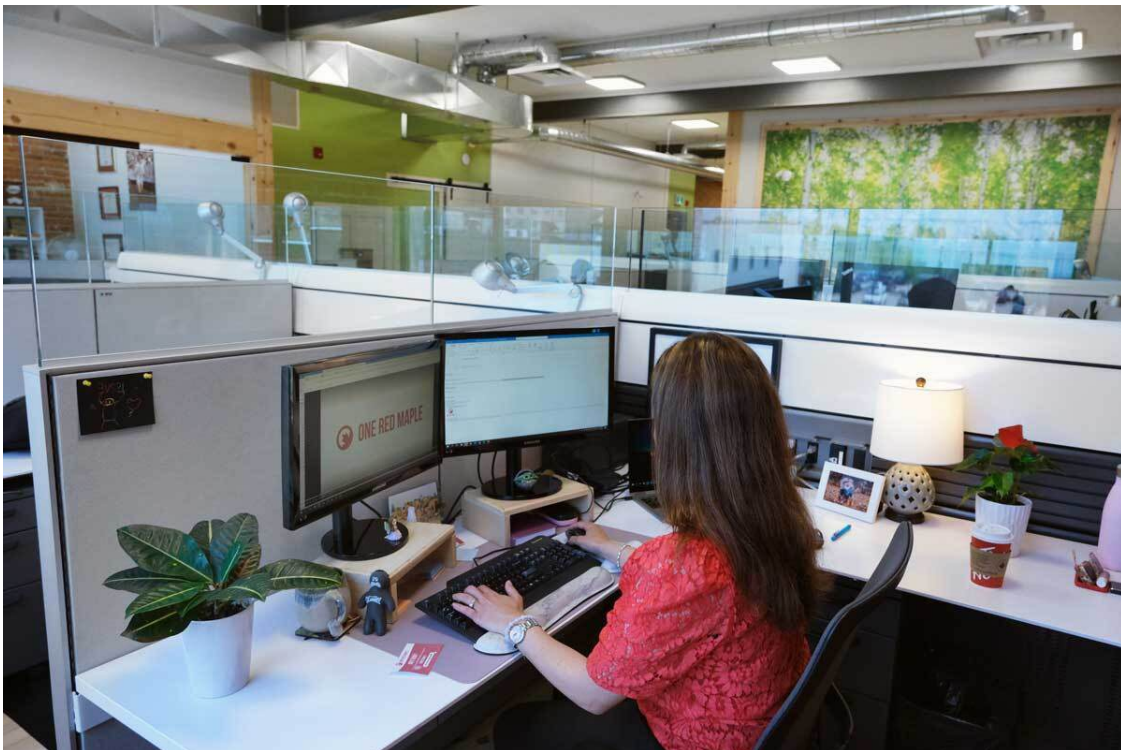
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**Welcome to the inaugural issue of our
North Bay Economic Development newsletter.**

In this edition, learn why North Bay is the place to be for startups and scaleups, how our community celebrates winter with an art festival on Canada's 2023 top ice fishing spot, Lake Nipissing, and why North Bay is continuing to shine as the backdrop for feature films and tv series.

Startup or Scaleup, North Bay is the Place to Be



North Bay's innovation ecosystem for startups and scaleups was featured in the National Post Works and Innovating Canada's 'Startup & Scaleup' issue.

"With a 15-minute work-to-home commute, affordable living, and natural beauty, North Bay's quality of life is matched only by its burgeoning innovation ecosystem. The City of North Bay's connected network of

business supports come together to help foster startups and nurture scaling ventures.

Headquartered in North Bay, IION is a regional innovation centre that assists entrepreneurs and companies in accelerating their growth and marketing new or refined products, processes, or services. Nipissing University and Canadore College, North Bay's post-secondary institutions are involved in a wide range of research, including human sciences, information technology, and mathematical sciences."

[Read the full article here](#)

Embracing Winter with an Art Festival on the Lake



North Bay's natural environment is a truly Canadian landscape with four distinct seasons of recreational activities and special events, including a multitude of outdoor pursuits, arts, and entertainment.

Every second year during the winter, North Bay is home to the Ice Follies Festival which recently celebrated its 10th anniversary. Ice Follies is a unique festival of contemporary and community-engaged art that is produced and showcased in its place of inspiration - Lake Nipissing. The festival spans a two-week period in February and is free for the public to enjoy 24 hours a day.

This year's event included live performances, 11 large-scale art installations, workshops, and interactive tours as well as a curated look-back at the festival's history. The festival began as a way to showcase art inspired by Lake Nipissing during one of the coldest months of the year.

North Bay residents and visitors embrace the winter months by immersing themselves in a range of outdoor activities such as ice fishing, snowmobiling, skating, snowshoeing and even downhill skiing on our local ski hill – which is located in the heart of our community. North Bay has something for everyone, every season.

[Learn more about North Bay](#)

Another Busy Season for Film and Television in North Bay



The 2023 filming season in North Bay is off to a great start. With two shows now in production and one more in preparation, it's turning out to be a great year for film in the City.

We started the year off strong with **three weeks of film crew training run by CION and Reel Canada**. This initiative aims to increase the level of skilled talent in the film industry in North Bay to keep our local crew strong and available for filming demands.

We've updated our filming guidelines to help film and television productions easily obtain film permits. See the updated guide **here**.

This year, from April 27th to the 30th, The City of North Bay in partnership with Canadore College, and Tourism North Bay, will be host to the 2023 Global Tourism Film Festival. This festival will promote the City as a tourism and film destination to a large group of travel writers visiting North Bay. Learn more **here**.

Read more about filming in North Bay



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