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**Welcome to the June issue of the
North Bay Economic Development newsletter.**

In this edition, get the details about North Bay's Main Street Makeover, learn about North Bay's Annual Armed Forces Day happening this year on June 7th, and our City's rich history of transportation and defence.

Making Over Main Street



The City of North Bay is embarking on an exciting project to makeover and update our Main Street. The revitalization project benefits from over \$600,000 in funding support from the **Northern Ontario Heritage Fund Corporation NOHFC**.

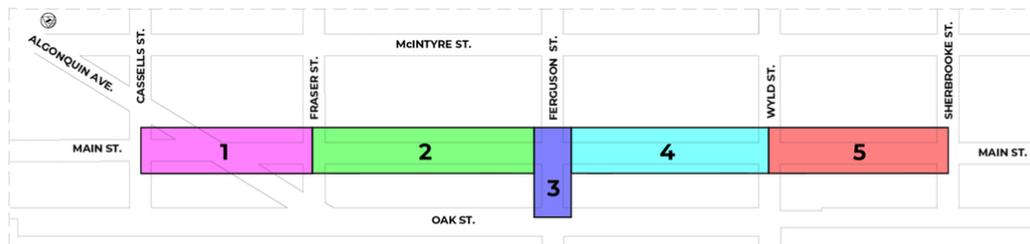
The project will include elements such as concrete accents, new furnishings, festoon lighting, signage, and foliage that will create an enhanced pedestrian experience and contribute to retail vibrancy.

Check out the following links for more information about this project:

- **Interactive Map** - Explore the planned Main Street enhancements in this interactive map displaying both existing and proposed elements.
- **Story Map** - Building a Better Main Street: A New Era for North Bay.
- **Downtown Business Directory** - Businesses are OPEN during construction! Check out this directory hosted by Downtown North Bay & Waterfront.
- **Downtown Waterfront Master Plan (DWMP)** - The revitalization of Main Street is a major component of the City's Downtown Waterfront Master Plan (DWMP).
- **Business Information** - Learn more about how your business may be impacted and the support that will be available during construction.
- **Frequently Asked Questions** - Including construction working hours, parking, project length, community consultation and more.

The Making Over Main Street project is currently underway and will involve the reconstruction of Main Street from Sherbrooke Street to Cassells Street, and Ferguson Street, from Main Street to Oak Street.

Each block is expected to take up to three months to complete. Only once a block has been fully reconstructed will the contractor proceed to the next block. See the map below for a visual construction timeline.



BLOCK UNDER CONSTRUCTION	TENTATIVE CONSTRUCTION START	TENTATIVE CONSTRUCTION END
5	MAY 15, 2023	AUGUST 21, 2023
4	AUGUST 22, 2023	NOVEMBER 7, 2023
3	APRIL 1, 2024	MAY 13, 2024
2	MAY 14, 2024	JULY 29, 2024
1	JULY 30, 2024	OCTOBER 14, 2024

[Read more about the Main Street Revitalization here](#)

Community Celebrates Armed Forces Day



North Bay continues to play an integral part in national defence with over 500 military personnel calling North Bay home. **22 Wing/Canadian Forces Base North Bay (CFB North Bay)** is one of the most important military bases in Canada with respect to the continental air defence of North America and will be celebrating 100 years in 2024.

For over 70 years, North Bay's air force base has been working in collaboration with the U.S. through **NORAD** for the air defence of the Canada-US portion of the North American continent. North Bay also plays a vital role in aerospace defence operations through the monitoring of Sapphire, Canada's first military satellite.

On **Wednesday, June 7th**, the North Bay community will gather and celebrate its **annual Armed Forces Day**. This day-long event is an opportunity for the community to show appreciation for all individuals who have and still are proudly serving in the Canadian Armed Forces. This will be the 11th year of celebrations with the theme being Agile, Integrated, and Inclusive.

Thousands of people participated in the event by interacting with military personnel and their informative static displays and watching the CF-18 Tactical Demonstration Team and the Canadian Armed Forces Sky Hawks Parachute Team in action!

In North Bay, we pride ourselves on hosting a variety of family-friendly events that showcase and celebrate our residents, local amenities, economic industries, and diverse cultures. If you want to learn more about the evolution of air defence, make sure to visit the **Canadian Forces Museum of Aerospace Defence** located in North Bay.

Visit [ArmedForcesDay.ca](https://www.ArmedForcesDay.ca)

Transportation and Defence, Our Past and Our Future



Transportation and defence are an important part of North Bay's history and future. Known as the "Gateway of the North", North Bay's strategic location at the crossroads of Highways 11, 63 and Trans Canada Highway 17 means easy access for people and goods moving in and out of northern Ontario.

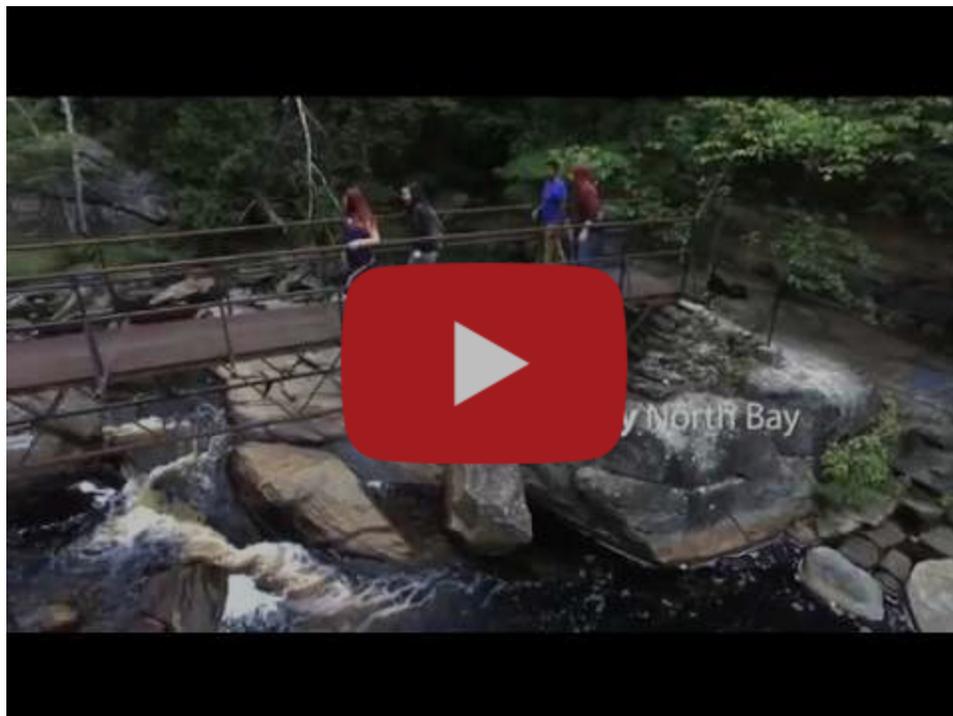
One of the few communities in Canada that is home to 2 short line railways and a municipally owned airport with an industrial business park and a 10,000ft runway, North Bay is well positioned for cargo logistics. Adjacent to the **North Bay Jack Garland Airport (YYB)** is **22 Wing/Canadian Forces Base North Bay (CFB North Bay)** and **Nasittuq Corporation**, strategic partners in protecting Canada's sovereignty.

Industry leaders such as **Voyageur Aviation Corp.** continue to leverage North Bay's exceptional infrastructure to support their operations. Voyageur Aviation Corp. was recently awarded the In-Service-Support('ISS') contract for the Manned Airborne Intelligence Surveillance and Reconnaissance ('MAISR') program, in partnership with General Dynamics Mission Systems-Canada for the Canadian Armed Forces surveillance aircraft.

North Bay's **Economic Development Department** continues to work with our partners including **FedNor** to help advance opportunities for northern Ontario companies to participate in the defence sector and further diversify operations.

Contact our team here

Explore Summer in North Bay





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