**ONTARIO**·CANADA







### WELCOME

Nestled between two of Northeastern Ontario's most beautiful lakes, the City of North Bay values the unique features and people that make our community a vibrant and welcoming place to live, work, play and learn.

### PEOPLE

Built with determination, ingenuity and hard work, these attributes continue to define North Bay and its residents. Talented, friendly, creative people embody the spirit of the community and drive our economy.

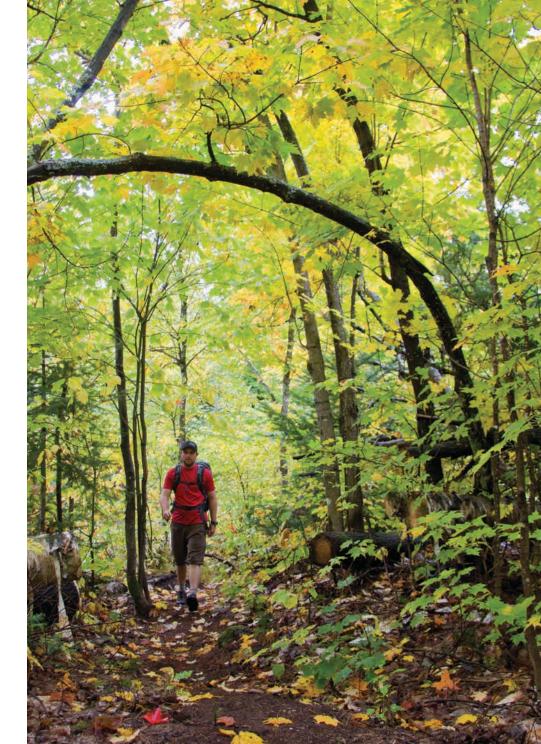






## OUTDOORS

Our residents and visitors enjoy vast trail networks, beaches, parks and outdoor conservation areas all within city limits. North Bay strategically balances stewardship of the natural environment with growth priorities resulting in an inviting backdrop to everyday life.



#### COMMUNITY

Easy access to education, health care and amenities is always a priority in North Bay. Institutions focus on meeting the needs of residents and employers, providing quality care to patients and ensuring reliable transportation to services throughout the community.







### COMFORT

With a mix of heritage homes, modern lofts and condos by the lake, North Bay boasts convenient and affordable housing options to suit any lifestyle. Schools, local shops and restaurants, community centres and outdoor spaces play host to organized sports, clubs, markets and events. Welcoming and safe neighbourhoods invite residents to unwind and grow roots in North Bay.



### ATMOSPHERE

The performing arts, multiple galleries and an enthusiastic artistic community converge downtown, the heart of North Bay. Festivals, concerts and events showcase unique community assets and national pride.







# EXPLORE

Vast waters and untapped landscapes at your door step. Whether on your own or with a group, explore all that the region has to offer.



### **EMBRACE**

Crisp, fresh, clean air and a deep blue sky – the ultimate backdrop for the local ski hill and trails where Olympic class talent grows. Residents and visitors alike embrace our winter and enjoy four distinct seasons.





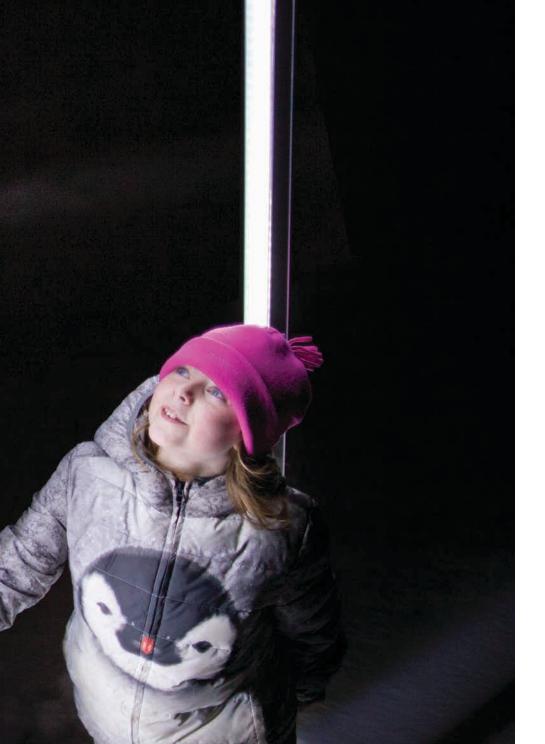
### INNOVATION

From multinational corporations to local entrepreneurs, North Bay's industrial environment is diversified and innovative. Our firms provide engineered products and services to customers around the globe with easy access to international markets.









#### **OPPORTUNITY**

Whether you are exploring an art installation on a frozen lake or the next chapter in your life story, North Bay opens doors to opportunity. Our community provides connectivity and resources to help you grow your dreams.

# HOME

Home can mean many things, but it is definitely where the heart is. North Bay, home is waiting...





We welcome people to the great outdoors. Our community offers convenience, comfort and a friendly Canadian atmosphere. We are explorers that embrace innovation and relish the opportunity to call North Bay home.



City of North Bay Economic Development 200 McIntyre Street East, PO Box 360 North Bay, Ontario Canada P1B 8H8

1.800.465.1882 ext. 2417

investinnorthbay.ca