



2010 Year in Review  
Economic Development



On behalf of my fellow Councillors and our dedicated staff, it's my pleasure to share with you a brief update of the City of North Bay's 2010 economic development results.

North Bay has never been a better place to live, work, and play and the number of changes in the city certainly reflect that. Whether it is the grand opening of the North Bay Regional Health Centre, the construction of the new Waterfront Park or the development of the new Airport Industrial Business Park, North Bay has become a leading community of progressive growth and development.

Our prudent fiscal plan and stable operations are reflected by an Aa1 rating from Moody's Investment Services since 2007. With continued investment in infrastructure, new projects underway such as the Municipal Cultural Plan, and continued support from the development community, 2011 is shaping up to be another great year for North Bay.

As the Mayor, I am extremely excited about the future of our great city and looking forward to working with Council to make the community even better.

Sincerely,

A handwritten signature in black ink, appearing to read "Al McDonald".

Al McDonald  
Mayor  
City of North Bay



# Infrastructure Development



2010 has been another busy year for construction in North Bay with total construction values equalling \$86 million. Residential construction values topped \$30 million, with commercial at \$22 million, industrial at \$6 million, and institutional permits at \$16 million.

This year, the final phases of construction were completed on the new \$550 million North Bay Regional Health Centre. The state-of-the-art facility is move-in-ready with patient transfers from 2 North Bay General Hospital sites and the Northeast Mental Health Centre beginning in January 2011.

# Commercial Development



Commercial development has been on a steady rise throughout 2010 with overall construction values reaching \$22 million. From façade improvements and refurbishments to new construction, the City continues to experience significant growth heading into 2011.

# Advanced Manufacturing



2010 has been a great year for the development of new manufactured products and processes for many North Bay companies. Over the last five years, the Economic Development Office has assisted local establishments access more than \$15 million in federal and provincial funding and continues to work with companies to support expansion opportunities.

The North Bay chapter of the Excellence in Manufacturing Consortium (EMC) was extremely active in 2010 and hosted several strategic interest group events to promote global competitiveness.

# Aerospace



The City of North Bay is moving forward with a major Aerospace Industrial Development Project to support long-term sector expansion. The goal is to create a competitive investment attraction package and related tools that will support the expansion of existing businesses and the relocation of new ones to the new Airport Industrial Business Park.

Utilizing programs such as the [Airport Industrial Community Improvement Plan \(ACIP\)](#) ensure our competitiveness in attracting compatible businesses.

The municipally-owned North Bay Jack Garland Airport boasts one of only four 10,000 ft. runways in Ontario. It is home to twenty-one businesses employing more than 500 highly skilled workers servicing a global client base. The airport property also houses Canadore College's School of Aviation, Bombardier, and Voyageur Airways.

# Mining Supply & Services Project



The Northern Ontario Mining Supply & Services project was developed with the goal of conducting an inventory and environmental scan of the mining supply & services sector in Northern Ontario, and to identify development opportunities for the region. The final study was released in June 2010 and outlined the following key points:

- The sector includes approximately 500 separate firms and organizations, all of which are deriving more than 50% of their revenues from mining supply & services.
- Total value of the output of the Northern Ontario Mining Supply & Services Sector is a projected \$5.6 billion, with more than 23,000 employed. Of the \$5.6 billion, North Bay's allocation accounts for \$770 million with 2,990 employed.

Overall sector capabilities were outlined and include: Mining engineering, mine management, mining equipment manufacturing, customization of wheeled, tracked and flanged vehicles, equipment repair and rebuild, and consulting, research, training, and financing support.

In addition, North Bay boasts more than 60 mining-related companies, some of which are already involved in initiatives such as the Ring of Fire.

# Western Canada Initiative



In 2009, the Ontario's North Economic Development Corporation (ONEDC) took a leadership role in organizing a company-to-company matchmaking program to create opportunities for firms in Northern Ontario to supply goods and services to industrial sectors in Western Canada.

The program is progressing with a consortium of 22 Northern Ontario companies and is moving into 2011 with \$1.5 million in sales to-date and several additional projects in bidding stages.

# Information Communication Technology (ICT)



North Bay offers a diverse base of ICT - related companies that experienced successful developments throughout the year in areas such as: reverse logistics services, telecommunications, e-commerce software, and increased efficiency in technological infrastructure.

Following a busy year of filming in 2009, the Economic Development Office has teamed up with regional partners to deliver convenient tools and development opportunities for local talent and service providers. In January 2011, a web-based portal will be launched in collaboration with all five community partners. The portal is a searchable online database of local talent, services and locations aimed to assist Producers and Location Managers when scouting project locations.

# Immigration



The Economic Development Office is continuing the City's proactive Immigration Attraction & Retention Strategy. Within the last year a number of programs have been launched in North Bay including:

- The Connector Program: Which connects newcomers with people in North Bay and area with vast social and professional networks in efforts to help integrate newcomers into the community.
- The Employers' Council: Is a group of local employers who identify and steer programs aimed to help resolve regional labour market needs.
- Professions North: Helps foreign-trained professionals get accreditations in fields of accounting and finance. It will also help with the initial stages in the fields of health services, engineering, and education.

In addition, the Business Immigration Attraction Program was launched and expanded to include several Northern Ontario communities. It is an internet-based referral program with a focus on targeting and attracting business immigrants to Northern Ontario. This tool serves as an ideal match-making system to connect local business owners looking to sell with business immigrants looking to buy.

# Tourism



In partnership with Ontario Northland, a new marketing campaign was launched to promote Northern Ontario as a tourism destination targeted to new immigrants of Chinese descent who live in the Greater Toronto Area. Four packages of varying lengths were developed to include seasonal offerings. These products have been created to attract both group tour and fully independent traveler markets to enhance the overall economic impact to the region.

Bike Train Ontario included North Bay as part of their route offerings for the second year with an expanded schedule of 3 trips. More than 100 cyclists from Southern Ontario brought their bikes on the Northlander train to ride North Bay's trails.

Plans are on schedule for the construction of the \$9.5 million Steve Omischl Outdoor Sports Complex, which is slated for completion in mid-2011. Ongoing development and infrastructure upgrades of arenas and existing sports fields support the growth of Sport Tourism in North Bay and area.

# Health Care



Health care sector and physician recruitment continue to be a priority with the opening of the North Bay Regional Health Centre in January 2011. In partnership with the North Bay Regional Health Centre, the Economic Development Office assists with site selection, community familiarization, and spousal/family integration programs such as the North Bay Connector Program.

